

**Digital Citizenship Lesson Plan**  
**Picture Attribution on Websites**

<b>General Topic (as defined in the Digital Literacy Framework)</b>	<b>RA5</b>
Research and Information Literacy a) Information Literacy	
<b>Applicable Grade Range</b>	
3-5	
<b>Outcome(s) to be Addressed</b>	
The student understands the importance of citing all sources when they do research and is able to write bibliographical citations for online sources.	
<b>Importance / Significance of Lesson</b>	
Giving credit for other people’s work is a huge aspect of being a responsible digital citizen. When students build their own websites (lesson TB3 using <a href="http://education.weebly.com/">http://education.weebly.com/</a> ), it is important for them to remember to give proper credit to the owners of any pictures they find on the internet and use on their site.	
<b>Duration</b>	
20 minutes	
<b>Overview</b>	
As students are building their websites, it is important to review the need to properly cite sources of the pictures they use. In this lesson, meant to correspond with lesson TB3 Website Portfolios, students will learn how to find and cite media that they use on their personal websites.	
<b>Required Resources</b>	
Computer hooked up to a projector Class set of laptops/access to the computer lab OR class set of iPads/iPods	

## Lesson Plan and Extension Activities

Review the concepts of copyright and plagiarism with the class and stress the importance of recognizing ownership rights of media found on the web. Explain to students that if they use a template page from the website program Weebly, they do not have to cite where the banner picture came from, however, if they chose to change the picture and add one that they find on the internet, they must provide a link to where they got the picture from (personal pictures that they took do not need to be cited as they belong to the student).

Explain that there are a number of ways to ensure they have the permission of the owner of a picture to use their work. They can look for the Creative Commons symbol:



(from: [creativecommons.org](http://creativecommons.org)). What this symbol represents is a permission to copy and use the image as long as no profit will be made from it (in other words, a company could not choose to use the picture in an advertisement campaign, but a student creating a website with no aim to sell anything on that site could use it).

Students could also use search parameters (on sites such as Google or Flickr) to search only Creative Commons content. That way, they can be sure that permission is granted to use the images.

Emphasize, too, that students still must provide a citation on their website telling readers where the image or content was found. At the bottom of the page (in smaller text if they choose in order to make it fit and look pleasing to the eye) students can include 'Picture from:' or 'Image retrieved from:' or 'video file from:' and then a copy of the address of the link where the picture is from. Please note that students cannot simply state that the image was retrieved from Google. Google is simply a search engine and each picture has a website that it is attached to. Students must click on the picture and copy the website link that appears in the details.

Using a computer hooked up to a projector, model how to search and save a picture, insert it into a Weebly site and provide the proper attribution as noted above and have students practice attributing pictures of their own choosing on their websites.

### **Adaptations**

Younger students can simply paste the source of their photos onto the applicable page of their website.

Older students will be able to provide a References page on their website and create proper citations for pictures and media content used.

### **Additional Resources**

<http://creativecommons.org/about/downloads> Creative Commons information

[www.google.com](http://www.google.com)

[www.flickr.com](http://www.flickr.com)

### **Cross-curricular Outcomes Also Addressed**

Social Studies – research skills

Language Arts – creating bibliographies

~developed by Kristin Sward, 2014



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